

Demetri Ravanos

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Experience

Barrett Sports Media, Highland Mills, NY

Assistant Content Director (May 2018 - Present)

Columnist (July 2017 - May 2018)

- Oversee a writing staff of 8 columnists.
- Oversee development of new features and columns for sports media industry site that resulted in increased content and traffic.
- Assist in development of new content strategies for client stations in major, mid-size, and small markets.

SB Nation Radio; Houston, TX

Talk Show Host (December 2016 - June 2017)

- Developed & maintained relationships with athletes, coaches and members of the national sports media.
- Oversaw development of executive producer training program to instill values of creativity & responsibility in the production staff.

ESPN 94.9 Columbia; Columbia, SC

Talk Show Host (August 2014 - December 2016)

- Host of SEC & ACC focused "College Football Country"
- Developed and executed campaign to drive sales of title sponsor Church's Chicken sales of game day bucket meals
- Developed relationships with SEC & ACC member schools and league offices

Buzz Sports Radio; Raleigh, NC

Executive Producer/Morning Co-Host (August 2015 - June 2016)

- Assisted in training program and coaching sessions to develop new on-air talents
- Created and developed content across on-air, online, and social media platforms

Good Parts Media; Chicago, IL

Radio Content Consultant (June 2011 - October 2013)

- Oversaw development of new product offerings for multiple formats including CHR, Hot AC, Sports and Talk
- Project grew affiliate base from 33 stations all located in the United States to over 130 affiliates across the world.

Education

University of Alabama; Tuscaloosa, AL – BA in Telecommunication & Film, 2003

Florida International University; Miami, FL - BS in Hospitality Management, 2017

Skills

Social media marketing, Creative writing, Audio production, Guest booking, Digital content creation, Video editing